

**PUBLIC ARTS COMMITTEE
MINUTES**

DATE: Friday, September 16th, 2022

MEETING: Public Arts Committee Regular Meeting

PLACE: Fraser Town Hall Board Room

PRESENT

Board: Steve Fitzgerald, Callie McDermott, Kerry Crandall, Lisa Baird, Cindy McCoy

Staff: Marketing and Communications Manager, Sarah Wieck

1. Regular Meeting: Roll Call

Steve called the meeting to order at 9:05 a.m.

2. Approval of Agenda:

Cindy moved, and Lisa seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

3. Consent Agenda:

Lisa moved, and Kerry seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

4. Discussion

- a. Fire & Ice 2023/State snow sculpture comp
 - i. State snow sculpture event in Fraser – Keith Martin
 - ii. State Snow sculpture needs a new home
 - iii. Snow blocks need to be built, making and moving the snow, forms for the snow
 - iv. Advertising for event and to bring in teams
 - v. Sponsorships from businesses
 - vi. 10-15 teams
 - vii. Meeting with Keith to follow up

b. Marketing and PR

- i. Do we need a PAC specific marketing volunteer?
- ii. Small marketing group
- iii. Create a marketing checklist. (Sarah)

c. Update on Plein Aire and Founders Circle

5. **Open Forum:**

6. **Other Business:**

- a) 2023 Budget
- b) Doodle poll for new PAC meeting

7. **Future Agenda Item:**

Meeting Adjourned:

Kerry moved, and Lisa seconded the **motion** to adjourn. **Motion carried: -0.** Meeting adjourned at 10:10 a.m.