



**Public Arts Committee  
Regular Meeting Agenda  
Fraser Town Hall, 153 Fraser Avenue and Virtually  
Friday October 21, 2021  
9:30 AM- 11:00 AM**

**NOTE: Times are approximate and agenda subject to change**

**Virtual Meeting Information  
Join Zoom Meeting  
<https://us02web.zoom.us/j/2590408013>  
Meeting ID: 259 040 8013  
Phone 1-344-248-7799**

1. **Roll Call**
2. **Approval Of Agenda**
3. **Consent Agenda**
  - a. Minutes From September 16, 2022  
Documents:  
[PAC 9\\_16\\_22.Pdf](#)
4. **Discussion Items**
  - a. Colorado Snow Sculpture Championships. — Background And Discussion  
Documents:  
[Fraser Snow Sculpture Event.pdf](#)
  - b. Fire And Ice 2023
  - c. 2023 Budget And Priorities
5. **Other Business**
6. **Future Agenda Items**
7. **Adjourn**

Members of the Board of Trustees may attend this meeting.

Please contact the Town Clerk to request accommodations to assist people with disabilities to participate in public meetings. Listening devices for people with hearing impairment are available upon request.

Town Clerk, Antoinette McVeigh 970-531-9943 or [amcveigh@town.fraser.co.us](mailto:amcveigh@town.fraser.co.us)

**PUBLIC ARTS COMMITTEE  
MINUTES**

**DATE:** Friday, September 16th, 2022

**MEETING:** Public Arts Committee Regular Meeting

**PLACE:** Fraser Town Hall Board Room

**PRESENT**

**Board:** Steve Fitzgerald, Callie McDermott, Kerry Crandall, Lisa Baird, Cindy McCoy

**Staff:** Marketing and Communications Manager, Sarah Wieck

1. **Regular Meeting:** Roll Call

Steve called the meeting to order at 9:05 a.m.

2. **Approval of Agenda:**

Cindy moved, and Lisa seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

3. **Consent Agenda:**

Lisa moved, and Kerry seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

4. **Discussion**

- a. Fire & Ice 2023/State snow sculpture comp
  - i. State snow sculpture event in Fraser – Keith Martin
  - ii. State Snow sculpture needs a new home
  - iii. Snow blocks need to be built, making and moving the snow, forms for the snow
  - iv. Advertising for event and to bring in teams
  - v. Sponsorships from businesses
  - vi. 10-15 teams
  - vii. Meeting with Keith to follow up

b. Marketing and PR

- i. Do we need a PAC specific marketing volunteer?
- ii. Small marketing group
- iii. Create a marketing checklist. (Sarah)

c. Update on Plein Aire and Founders Circle

5. **Open Forum:**

6. **Other Business:**

- a) 2023 Budget
- b) Doodle poll for new PAC meeting

7. **Future Agenda Item:**

**Meeting Adjourned:**

Kerry moved, and Lisa seconded the **motion** to adjourn. **Motion carried: -0.** Meeting adjourned at 10:10 a.m.

## Fraser snow sculpture event

- \*Colorado State Competition accreditation from Fred in Wisconsin
- \*Rules abiding event from previous years. Steve is forwarding me this from previous years.
- \*Event promotion page to send out to carvers, Steve will send to carvers who have been involved in the past.
- \*Housing for teams. This has been made up of sponsors from hotels to VRBO. Most teams would even consider sharing accommodations if this was an option.
- \*Meals. Breakfast, lunch and dinner
- \*Warming tent, coffee and snacks on site for carvers
- \* Bathrooms available
- \*Promotion jackets for each team. We normally receive a outer jacket or fleece with the event and sponsors printed upon it. This helps promote community and advertising of the event

## Snow blocks....

- \*I think the best way to deal with this for the first season would be to hire Steve to bring in gun, work with public works and make the snow and then coordinate the block filling. I don't know what he would charge to do so, but his years of experience are priceless.
- \*Forms need to be decided. Steve has a form we have used in the last few years. It works great and is simple to move. It would be great to keep this simple for the first year. Concrete forms require more moving parts and could be better used the second season after things are more routine.
- \*Snow moving. This is a public works item. The snow needs to be moved from the pile to the blocks. The forms are benefitted from the process in which they are filled and stomped. Using a snowboarding attachment to put the snow into the form helps the process and compaction of the material. This step insures that the blocks are hard and capable of withstanding longer display times.
- \*Volunteers are needed to stomp blocks. 4 to 6 persons per block and we have always utilized local groups that want to get involved. There needs to be a director to keep this process in motion. The stomping needs to pack the snow in tight to create the perfect consistency
- \*Snow removal. A crew needs to clean the site and prepare the blocks for the artists to arrive. Another crew is needed to clean around the sculptures as they begin to carve. The idea is to allow the artists to drop snow from the sculptures and it gets moved away by machine so the work and showing areas are clean for foot traffic
- \*Simple first aid.....think sharp tools and someone needing minor help. Anything that would require more than a band-aid would be emergency services
  
- \*Awards for 1st, 2nd, 3rd, artist and people's choice. Rocky Mountain Bronze is a great resource for this
- \*Community support.....we love getting the community involved. Having a day were families can bring their children to carve some small bucket sized sculptures. Get the feel and possibly the urge to become involve in future events
- \*tools provided
- Shovels scaffolding tarps buckets tables
- \*security for event
- \* lighting for the sculptures and lighting for sculpting gif working at night
- \* judges

Here are the thoughts for now of what we came together on.

Rick is ready to put together a social flyer to get the application process started for the carvers. We need to confirm dates and we can start putting this out to artists