



**Public Arts Committee  
Regular Meeting Agenda  
Fraser Town Hall, 153 Fraser Avenue and Virtually  
Friday October 21, 2021  
9:30 AM- 11:00 AM**

**NOTE: Times are approximate and agenda subject to change**

**Virtual Meeting Information  
Join Zoom Meeting  
<https://us02web.zoom.us/j/2590408013>  
Meeting ID: 259 040 8013  
Phone 1-344-248-7799**

1. **Roll Call**
2. **Approval Of Agenda**
3. **Consent Agenda**
  - a. Minutes From September 16, 2022  
Documents:  
[PAC 9\\_16\\_22.Pdf](#)
4. **Discussion Items**
  - a. Colo Snow Sculpture Championships. — Background And Discussion
  - b. Fire And Ice 2023
  - c. 2023 Budget And Priorities
5. **Other Business**
6. **Future Agenda Items**
7. **Adjourn**

Members of the Board of Trustees may attend this meeting.

Please contact the Town Clerk to request accommodations to assist people with disabilities to participate in public meetings. Listening devices for people with

hearing impairment are available upon request.

Town Clerk, Antoinette McVeigh 970-531-9943 or [amcveigh@town.fraser.co.us](mailto:amcveigh@town.fraser.co.us)

**PUBLIC ARTS COMMITTEE  
MINUTES**

**DATE:** Friday, September 16th, 2022

**MEETING:** Public Arts Committee Regular Meeting

**PLACE:** Fraser Town Hall Board Room

**PRESENT**

**Board:** Steve Fitzgerald, Callie McDermott, Kerry Crandall, Lisa Baird, Cindy McCoy

**Staff:** Marketing and Communications Manager, Sarah Wieck

**1. Regular Meeting:** Roll Call

Steve called the meeting to order at 9:05 a.m.

**2. Approval of Agenda:**

Cindy moved, and Lisa seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

**3. Consent Agenda:**

Lisa moved, and Kerry seconded the **motion** to approve the Agenda. **Motion carried: 5-0.**

**4. Discussion**

- a. Fire & Ice 2023/State snow sculpture comp
  - i. State snow sculpture event in Fraser – Keith Martin
  - ii. State Snow sculpture needs a new home
  - iii. Snow blocks need to be built, making and moving the snow, forms for the snow
  - iv. Advertising for event and to bring in teams
  - v. Sponsorships from businesses
  - vi. 10-15 teams
  - vii. Meeting with Keith to follow up

b. Marketing and PR

- i. Do we need a PAC specific marketing volunteer?
- ii. Small marketing group
- iii. Create a marketing checklist. (Sarah)

c. Update on Plein Aire and Founders Circle

5. **Open Forum:**

6. **Other Business:**

- a) 2023 Budget
- b) Doodle poll for new PAC meeting

7. **Future Agenda Item:**

**Meeting Adjourned:**

Kerry moved, and Lisa seconded the **motion** to adjourn. **Motion carried: -0.** Meeting adjourned at 10:10 a.m.