Public Arts Committee  
Regular Meeting Agenda 
Fraser Town Hall, 153 Fraser Avenue 
Friday June 21, 2019  
9:00 AM- 11:00 AM

**NOTE:** Times are approximate and agenda subject to change

1. **Roll Call**

2. **Approval Of Agenda**

3. **Consent Agenda**
   a. Minutes May 17, 2019
      
      **Documents:**
      
      PACM 2019-05-17.Pdf

4. **Discussion Items**
   a. Fraser Mural Program  
      8550 Food Truck  
      Fraser River Beer Company 
   b. Fraser Mural Festival 
   c. CDPHE Mural Project  
      Documents:
      
      Request For Information - CDPHE Mural Project.pdf
   d. Center For Creative Arts 
   e. Sculpture Program

5. **Other Business**

6. **Adjourn**

*Members of the Fraser Board of Trustees may attend this meeting.*
PUBLIC ARTS COMMITTEE
MINUTES

DATE: Friday, May 17, 2019
MEETING: Public Arts Committee Regular Meeting
PLACE: Fraser Town Hall – Icebox Room

PRESENT
Board: Ernie Roybal, Eric Vandernail, Laura Veenstra, Ken Ball, Francie De Vos, Krista Klancke
Staff: Jeff Durbin
Others: Sarah Wieck

1. **Regular Meeting:** Roll Call

   Jeff called the meeting to order at 9:00a.m.

2. **Minutes**

   Klancke moved and Ball seconded the motion to approve the minutes of April 19, 2019.

   Motion carried 6-0.

3. **Discussion**

   a) **Fraser Mural Festival**

      i. The committee discussed event details and artist applications.

      ii. Klancke moved and Vandernail seconded the motion that all mural panels will be Town of Fraser property, that the panels remain on site until Labor Day Weekend whereby the panels will be auctioned off (at the Fraser Distillery), that 50% of proceeds will be provided to the artist and remaining proceeds directed toward Center for Creative Arts, and that unsold panels be displayed at public sites within the community. **Motion carried 6-0**

      iii. A working group meeting will be scheduled following week to continue working on event logistics and is expected to occur weekly.

   b) **Fraser Mural Program.**

      i. Klancke moved and Ball seconded the motion to approve the Camber Mural budget of $5,000. **Motion carried 6-0**

      b. DeVos moved and Klancke seconded the motion to approve the HTA shed application, and RumTum as the artist, with a budget of $2,300, and approved the applications for 8550 and Fraser River Brewing Co with a
potential total budget for both at up to $7,200 and final budget subject to PAC approval at their next meeting. **Motion carried 6-0**

c) 2019 Sculpture Program. Ken Ball outlined his progress to date.

a. Ball moved and DeVos seconded the motion to locate the Shawl sculpture within the new landscape planter at the bustop between One Love and the Fraser Distillery, and the Nichols sculpture near the kiosk east of the Lions Ponds. **Motion carried 6-0**

4. **Open Forum**: none

5. **Adjourn**: 11:00am
REQUEST FOR INFORMATION

BACKGROUND: Every five years, Colorado develops a state public health and environment improvement plan. In 2018, an assessment process was completed with support from a diverse, multisectoral Assessment and Planning Advisory Council. This advisory council has worked to create the story of Colorado’s health and environment through looking at data and identifying priorities for the 2020-2025 state plan. The Colorado Department of Public Health and Environment (CDPHE) aims to represent the Colorado Health and Environment Assessment and Planning priorities through murals in five communities across the state. CDPHE recognizes that art impacts culture and, in turn, culture impacts the health of a community. Innovative visualizations in the form of murals can raise awareness of Colorado’s priorities and what is being done to address them, leading to people taking action to improve their health and the health of their community.

OPPORTUNITY: Five communities across Colorado will be awarded $5,000 to cover costs associated with the mural (artist’s time, materials, permits, etc.). Any artist or local business/agency interested in adding a mural to their community may apply for grant funds through this opportunity by, 11:59pm August 15, 2019.

CRITERIA: To apply for this opportunity, artists, local public health agencies, and business/property owners in communities throughout Colorado may submit a Request for Information (RFI) outlining their proposal using the RFI form. Mural applications will be reviewed by the CDPHE Mural Action Team, which includes artists, public health professionals, and community members. Criteria for review includes:

- Accessibility: located in a high-visibility place that is easily viewable by the public.
- Ecological Friendliness.
- Contemporary Relevance: geographically, socio-culturally, and historically relevant.
- Feasibility: timeline, scope; murals must be completed within the current year (December 31, 2019).
- Permanence: will last a minimum of five years.
- Local Connection: artist must have lived in Colorado 5 years.
- Representation of the State’s 2018 Health and Environment Assessment: mural must represent the state public health and environment assessment and include CDPHE’s logo and the plan bitly.
SUBMITTAL REQUIREMENTS:

- Review Colorado’s Assessment Summary, Data Dashboard and these three priorities:
  - Behavioral and mental health (e.g. access, promotion, suicide prevention)
  - Climate change and associated environmental needs (e.g. active transportation, air quality, etc.)
  - Safe and healthy neighborhoods/communities (e.g. food security, supportive housing)
- Complete Colorado’s Health and Environment Mural Request for Information.
- Submit:
  - Three images of previous work.
  - Two professional references and one reference from your local public health agency. (Please note, this is a collaboration between public health and the art community. If you need help connecting to your local public health agency, please contact us prior to submitting).
  - Site plan (i.e., site location, size dimensions of project location, sketch of project location, photographs, etc.).
- Iterative design mock-up will be requested after awards are selected.
- ALL ITEMS MUST BE SUBMITTED BY 11:59PM, AUGUST 15, 2019 TO DYETT@AD-SOLUTIONS.ORG.

“The most impactful things are built through community; a collective vision.”

Murals must comply with CDPHE’s Communication Guidelines. No profanity, obscenity, nudity, or overtly offensive subject matter will be allowed. This program cannot be used for projects that have been completed or initiated prior to approval. Upon approval, grant funds are provided after completion of the project and submission of an invoice to CDPHE’s Office of Planning, Partnership and Improvement. Grantee may be subject to the receipt of a Form 1099 pursuant to the Internal Revenue Service and therefore must fill out a W-9 form.

For further information about this opportunity or questions regarding the Request for Information (RFI), please contact the CDPHE consultant for this project:

Amy Dyett, Owner
Advancing Dynamic Solutions
dyett@ad-solutions.org